

**H.E.A.R.**  
hearnet.com™  
PO Box 460847  
San Francisco, CA 94146

# Take the Test



... H.E.A.R. conducts  
a hearing screening  
clinic program in the  
SF Bay Area.

Need hearing  
protection or  
ear phones?



DJ Oberl and members of The Invisibl Skratch Piklz. photo: Dean Coppola

Looking for an  
audiologist,  
music business  
ear doctor or  
professional?

**H.E.A.R.**  
hearnet.com™

Visit H.E.A.R. at [www.hearnet.com](http://www.hearnet.com)

or contact us at:

H.E.A.R. PO Box 460847, San Francisco, CA 94146

24 Hour Hotline: 415/773.9590 Office: 415/409.EARS (3277)

Fax: 415/409.LOUD (5683) Email: [hear@hearnet.com](mailto:hear@hearnet.com)

## What is H.E.A.R.?

H.E.A.R. (Hearing Education and Awareness for Rockers) is a non-profit organization dedicated to raising awareness of the real dangers of repeated exposure to excessive noise levels which can lead to permanent, and sometimes debilitating, hearing loss and tinnitus. Damage from dangerous decibels can occur from playing music, attending concerts, dance clubs, raves, using stereo earphones, playing amplified systems too loudly, or other noisy activities.

We're here for musicians, DJs, sound engineers, music fans (especially young people) and anyone needing help with their hearing. If your hearing is fine we're here to help you keep it that way. If not, perhaps we can help you.

## Why We Are H.E.A.R.

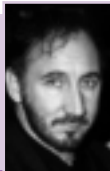
Hearing loss and tinnitus is the number one hidden disability in the United States and throughout the world. Hearing loss is irreversible, gradual, and painless. The National Institute on Deafness and Other Communication Disorders (NIDCD) reports 51 million Americans suffer from tinnitus (ringing in the ears), while 28 million more have hearing loss. Twenty million Americans are exposed to hazardous sound levels regularly. Mead Killion Ph.D. suggests, "the evidence is coming in that intense music over a period of time is just as damaging as intense industrial noise." Music is one industry where technology has outpaced the human body's ability to cope. As a result, many young musicians, DJs and music fans have had their hearing permanently damaged.

H.E.A.R. has been recognized around the world for its diligent efforts to educate the public on the dangers of excessive noise, and to provide adequate hearing protection for the public. The organization's public service announcements are all over the mainstream media, including MTV, CNN, PBS, Newsweek, Guitar Player, MIX Magazine, and Rolling Stone. H.E.A.R.'s information tables with free earplugs are at concerts across the U.S., promoting awareness of hearing damage.

As a voice of concern from both the music and medical communities, we are determined to make our message heard.

**H.E.A.R. wants you to enjoy the music  
for a long, long time.**

# Helping Hands



Pete Townshend of the Who came forward about his hearing loss in 1988. His founding donation of \$10,000 and his endorsement of H.E.A.R.'s efforts helped to establish it as a pioneering nonprofit organization recognized around the world. H.E.A.R. was founded by musician Kathy Peck and physician Flash Gordon, M.D. after meeting at an excessively loud concert in San Francisco. Kathy organized H.E.A.R.'s first fundraiser, a celebrity Rock and Bowl-a-Thon, covered by CNN, The New York Times, Time Magazine and People. Funds raised then provided medical equipment for a hearing screening program at the Haight Ashbury Free Medical Clinic.



H.E.A.R. is now active in the media, on the Internet, at schools and at concerts.

Supporters of H.E.A.R. include: George Clinton of Parliament-Funkadelic, Lars Ulrich of Metallica, Perry Farrell a.k.a. DJ Peretz, Les Claypool of Primus, Ray Charles, DJ Qbert of the Invisibl Skratch Piklz, DJ Polywog and Herbie Hancock. Dozens of internationally known acts have spoken out on behalf of H.E.A.R. in public service announcements, educational documentaries and at benefit concerts.

H.E.A.R. wants everyone to enjoy music for their entire lives.



All rights reserved © H.E.A.R. 2001 H.E.A.R. Ear guitar logo is a registered trademark of Hearing Education and Awareness for Rockers. [hearnet.com](http://hearnet.com) H.E.A.R. is a non-profit 501 (c) (3) organization.

Visit H.E.A.R. at [www.hearnet.com](http://www.hearnet.com)

Pete Townshend, Kathy Peck, Flash Gordon, M.D. photos: Chucky Davis

Perry Farrell photo: Ralph Saul

DJ Polywog photo: Eric Butler  
George Clinton photo: Mary G.

# Join Us — Reach Out Online

## Sign up on line at [www.hearnet.com](http://www.hearnet.com)!

H.E.A.R.'s web site, [www.hearnet.com](http://www.hearnet.com)™, provides vital hearing loss and tinnitus information. H.E.A.R. receives thousands of requests a day from musicians and music lovers all over the world, looking for audiologists, otolaryngologists (ENT doctors), tinnitus specialists, other hearing specialists, educators, organizations and music business professionals. We invite you to represent your city as a H.E.A.R. Affiliate. For a donation of \$150 per year, your business name and contact information will be listed on the referral section of our web site as a local provider. For a donation of \$500 per year, you'll get the referral listing plus your ad banner prominently placed with links to your web site on each web page, which will rotate with other Affiliates' banners.

- H.E.A.R. provides information on hearing loss and tinnitus to over 1,000,000 people worldwide.
- H.E.A.R. distributes hearing protection to over 100,000 people at music venues and events annually.
- H.E.A.R. provides referrals to Affiliates for hearing help, custom ER musicians' earplugs, ear phones and other services via [hearnet.com](http://hearnet.com)™.
- H.E.A.R. operates a 24-hour information hotline.
- H.E.A.R. produces public service announcements with music celebrities for national radio, TV, cable networks, the Internet and schools.
- H.E.A.R. offers "Can't Hear You Knocking," (Flynn Films 17 minute version) a critically acclaimed video program available for schools and television broadcast. It's available through both [hearnet.com](http://hearnet.com)™ and the Active Physics curriculum program for U.S. Junior High and High Schools. The Active Physics program is funded by the National Science Foundation in association with the American Association of Physics Teachers and the American Institute of Physics. CHYK video, (55 minute version) is available at Cinema Guild, NY, NY.
- H.E.A.R. provides hearing conservation talks through our referral network of Affiliate hearing health professionals on [hearnet.com](http://hearnet.com)™.
- H.E.A.R. provides outreach at music conferences, health conferences, music venues, festivals, dance clubs, raves, music organizations, recording studios, rehearsal halls, record labels, music industry events, music businesses, schools and other events.
- H.E.A.R. conducts a free hearing screening clinic program in the San Francisco Bay Area.

# Become a HEAR Affiliate

## I would like to become a H.E.A.R. Affiliate.

- \$150 yr. Gold Level Affiliate       \$500 yr. Platinum Level Affiliate  
 I would like to renew my Affiliate membership.

Please add \$50 for each additional contact location.

## I would like to volunteer or make a donation.

- I would like to donate items for the H.E.A.R. benefit auction.  
 I would like to promote hearing conversation at my business, organization, or group by including the H.E.A.R. logo and Warning flyer in our product information and linking the H.E.A.R. logo or banner to our web site.  
 I would like to receive the H.E.A.R. catalog.  
 I would like to help sponsor a H.E.A.R. benefit or special event.  
 My group or organization would like to promote H.E.A.R. at our event.  
 My publication would like to promote hearing awareness in news stories and feature articles.  
 My radio or TV stations would like to promote hearing awareness by ordering a H.E.A.R. public service announcement (PSA) or scheduling an interview.  
 My band or group would like to promote H.E.A.R. at our events, hold a benefit concert, produce a benefit CD or appear in a PSA for H.E.A.R.  
 I would like to table an event, volunteer or intern for H.E.A.R.

Enclosed is my tax deductible contribution of \$\_\_\_\_\_

- Check or money order (Please make check payable to H.E.A.R.)  
 VISA       AMEX       Discover       MasterCard

Credit card # \_\_\_\_\_ Expiration date \_\_\_\_\_

Name \_\_\_\_\_

Business/ Organization Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website URL \_\_\_\_\_

Professional License # if health professional \_\_\_\_\_

Please detach and mail to H.E.A.R.

Mail to: H.E.A.R. • PO Box 460847 • San Francisco, CA 94146  
 or to volunteer, contact Kathy Peck at [hear@hearnet.com](mailto:hear@hearnet.com)